Product Code

27

Advertiser Ref

## CONTRACT



**WBTV One Julian Price Place** Charlotte, NC 28208 (704) 374-3500

And:

**Crossroads Media** 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Re	Contract / Revision		Alt Order #	<u>#</u>
	833224	/		06365188	
Product	•			•	
AMERICAN CROSSROAD	os				
Contract Dates	Estimate #				
10/09/12 - 10/15/12	1088				
Advertiser			Or	iginal Date	/ Revision
American Crossroads			1	10/05/12	/ 10/05/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broad	cast	:	Cash
	Station	Accou	nt E	xecutive	Sales Office
	WBTV	Dave (	Clar	k	Telerep-Washin
	Special Hand	ling			
	Demographic	<u>-</u>			
	Adults 35+				

Advertiser Code

11

IDB#

Agency Ref

		Spots/	Т	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	e Type Spots	Amount
N       1       WBTV 10/12/12       10/12/12       Rachael Ray         Start Date       End Date       Weekdays       Spots/Week         Week:       10/08/12       10/14/12      1       1	10a-11a <u>Rate</u> \$360.00	:30	NM 1	\$360.00
N       2       WBTV 10/12/12       10/12/12       Fri Prime Hour 3         Start Date       End Date       Weekdays       Spots/Week         Week:       10/08/12       10/14/12      1       1	10-11p <u>Rate</u> \$8,400.00	:30	NM 1	\$8,400.00
N       3       WBTV 10/12/12       10/12/12       WBTV News @ 11p         Start Date       End Date       Weekdays       Spots/Week         Week:       10/08/12       10/14/12      1       1	11p-1135p <u>Rate</u> \$2,400.00	:30	NM 1	\$2,400.00
N         4         WBTV 10/12/12         10/12/12         Price Is Right           Start Date         End Date         Weekdays         Spots/Week           Week:         10/08/12         10/14/12        1         1	11a-12p <u>Rate</u> \$1,800.00	:30	NM 1	\$1,800.00
N         5         WBTV 10/12/12         10/12/12         CBS Daytime           Start Date         End Date         Weekdays         Spots/Week           Week:         10/08/12         10/14/12        1         1	12:30-2p <u>Rate</u> \$800.00	:30	NM 1	\$800.00
N         6         WBTV 10/12/12         10/12/12         WBTV News At Noon           Start Date         End Date         Weekdays         Spots/Week           Week:         10/08/12         10/14/12        1         1	12-12:30p <u>Rate</u> \$1,400.00	:30	NM 1	\$1,400.00
N       7       WBTV 10/12/12       10/12/12       WBTV News at 4p         Start Date       End Date       Weekdays       Spots/Week         Week:       10/08/12       10/14/12      1       1	M-F 4-4.30p <u>Rate</u> \$825.00	:30	NM 1	\$825.00
N         8         WBTV 10/12/12         10/12/12         WBTV News 430a           Start Date         End Date         Weekdays         Spots/Week           Week:         10/08/12         10/14/12        1         1	430-5a <u>Rate</u> \$250.00	:30	NM 1	\$250.00
N       9       WBTV 10/12/12       10/12/12       WBTV News at 4.30p         Start Date       End Date       Weekdays       Spots/Week         Week:       10/08/12       10/14/12      1       1	M-F 4.30p-5p <u>Rate</u> \$875.00	:30	NM 1	\$875.00
N       10       WBTV 10/12/12       10/12/12       WBTV News 5a         Start Date       End Date       Weekdays       Spots/Week         Week:       10/08/12       10/14/12      1       1	5-530a <u>Rate</u> \$900.00	:30	NM 1	\$900.00
N 11 WBTV 10/12/12 10/12/12 WBTV News at 5p Start Date End Date Weekdays Spots/Week	5p-5:30p <u>Rate</u>	:30	NM 1	\$1,800.00



	Contract / Revision	Alt Order #
	833224 /	06365188
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	AMERICAN CROSSROA	1088

Advertiser	Original Date / Revision		
American Crossroads	10/05/12 / 10/05/12		

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	ots	Amount
Start Date Week: 10/08/12End Date 10/14/12Weekdays 1Spots/Week1	<u>Rate</u> \$1,800.00				
N 12 WBTV 10/12/12 10/12/12 WBTV News 530a	530-6a	:30	NM	1	\$1,100.00
Week: 10/08/12 End Date Weekdays Spots/Week 10/14/121 1	<u>Rate</u> \$1,100.00				
N 13 WBTV 10/12/12 10/12/12 WBTV News at 530p	M-F 530p-6p	:30	NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				, ,
Week: 10/08/12 10/14/121 1	\$2,000.00				
N 14 WBTV 10/12/12 10/12/12 WBTV News at 6p Start Date End Date Weekdays Spots/Week	M-F 6p-630p Rate	:30	NM	1	\$2,300.00
Week: 10/08/12 10/14/12 1	\$2,300.00				
N 15 WBTV 10/12/12 10/12/12 WBTV News 6a	6-7a	:30	NM	1	\$1,300.00
Week: Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$1,300.00				
N 16 WBTV 10/12/12 10/12/12 WBTV News Primetime	M-F 7p-730p	:30	NM	1	\$1,800.00
Start Date End Date Weekdays Spots/Week	Rate	.00		•	ψ1,000.00
Week: 10/08/12 10/14/12 1	\$1,800.00				
N 17 WBTV 10/12/12 10/12/12 The Early Show Start Date End Date Weekdays Spots/Week	7-9a Rate	:30	NM	1	\$900.00
Week: 10/08/12 10/14/12 1 1	\$900.00				
N 18 WBTV 10/12/12 10/12/12 Millionaire	M-F 730p-8p	:30	NM	1	\$1,350.00
Week: 10/08/12 End Date Weekdays Spots/Week	<u>Rate</u> \$1,350.00				
N 19 WBTV 10/12/12 10/12/12 America Now	9a-10a	:30	NM	1	\$360.00
Start Date End Date Weekdays Spots/Week	Rate_	.50	INIVI	'	ψ500.00
Week: 10/08/12 10/14/12 1 1	\$360.00				
N 20 WBTV 10/15/12 10/15/12 Rachael Ray Start Date End Date Weekdays Spots/Week	10a-11a	:30	NM	1	\$360.00
Start Date Week: 10/15/12End Date 10/21/12Weekdays 1Spots/Week 1	<u>Rate</u> \$360.00				
N 21 WBTV 10/15/12 10/15/12 Mon Prime Hour 3	10-11p	:30	NM	1	\$7,600.00
Week: 10/15/12 End Date Weekdays Spots/Week 10/21/12 1 1	<u>Rate</u> \$7,600.00				
N 22 WBTV 10/15/12 10/21/12 WBTV News @ 11p	11p-1135p	:30	NM	1	\$2,400.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	'	Ψ2,400.00
Week: 10/15/12 10/21/12 1 1	\$2,400.00				
N 23 WBTV 10/15/12 10/15/12 David Letterman	1135-1237a	:30	NM	1	\$650.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12         1         1	<u>Rate</u> \$650.00				
N 24 WBTV 10/15/12 10/15/12 Price Is Right	11a-12p	:30	NM	1	\$1,800.00
Week: 10/15/12 End Date Weekdays Spots/Week 10/21/12 1 1	<u>Rate</u> \$1,800.00				
N 25 WBTV 10/15/12 10/21/12 CBS Daytime	12:30-2p	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	'	ψουσ.σσ
Week: 10/15/12 10/21/12 1 1	\$800.00				
N 26 WBTV 10/15/12 10/15/12 WBTV News At Noon Start Date End Date Weekdays Spots/Week	12-12:30p	:30	NM	1	\$1,400.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12         1         1	Rate \$1,400.00				
N 27 WBTV 10/15/12 10/15/12 WBTV News at 4p	M-F 4-4.30p	:30	NM	1	\$825.00
Week: 10/15/12 End Date Weekdays Spots/Week	Rate \$825.00				
**CGN. 10/10/12 10/21/12 1	ψυΖυ.00		ı		



	Contract / Revision	Alt Order #
	833224 /	06365188
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	AMERICAN CROSSR	O/1088

Advertiser	Original Date / Revision
American Crossroads	10/05/12 / 10/05/12

		Spots/	To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate		100	Ф050.00
N 28 WBTV 10/15/12 10/15/12 WBTV News 430a Start Date End Date Weekdays Spots/Week	430-5a Rate	:30	NM 1	\$250.00
Week: 10/15/12 10/21/12 1 1	\$250.00			
N 29 WBTV 10/15/12 10/15/12 WBTV News at 4.30p	M-F 4.30p-5p	:30	NM 1	\$875.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12         1         1	<u>Rate</u> \$875.00			
N 30 WBTV 10/15/12 10/15/12 WBTV News 5a	5-530a	:30	NM 1	\$900.00
Week: Start Date   End Date   Weekdays   Spots/Week   10/15/12   10/21/12   1   1	<u>Rate</u> \$900.00			
N 31 WBTV 10/15/12 10/21/12 WBTV News at 5p	5p-5:30p	:30	NM 1	\$1,800.00
Start Date	<u>Rate</u>	.00		ψ1,000.00
Week: 10/15/12 10/21/12 1 1	\$1,800.00			
N 32 WBTV 10/15/12 10/15/12 WBTV News 530a Start Date End Date Weekdays Spots/Week	530-6a Rate	:30	NM 1	\$1,100.00
Week: 10/15/12 10/21/12 1 1	\$1,100.00			
N 33 WBTV 10/15/12 10/15/12 WBTV News at 530p	M-F 530p-6p	:30	NM 1	\$2,000.00
Week: New: 10/15/12 End Date Weekdays Spots/Week 10/21/12 1 1	<u>Rate</u> \$2,000.00			
N 34 WBTV 10/15/12 10/15/12 WBTV News at 6p	M-F 6p-630p	:30	NM 1	\$2,300.00
Start Date End Date Weekdays Spots/Week	Rate		İ	, ,
Week: 10/15/12 10/21/12 1 1	\$2,300.00	-20	NIM 4	£4.200.00
N 35 WBTV 10/15/12 10/15/12 WBTV News 6a Start Date End Date Weekdays Spots/Week	6-7a Rate	:30	NM 1	\$1,300.00
Week: 10/15/12 10/21/12 1 1	\$1,300.00			
N 36 WBTV 10/15/12 10/15/12 WBTV News Primetime	M-F 7p-730p	:30	NM 1	\$1,800.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12         1         1	<u>Rate</u> \$1,800.00			
N 37 WBTV 10/15/12 10/15/12 The Early Show	7-9a	:30	NM 1	\$900.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/15/12         10/21/12         1         1	<u>Rate</u> \$900.00			
N 38 WBTV 10/15/12 10/15/12 Millionaire	M-F 730p-8p	:30	NM 1	\$1,350.00
Start Date End Date Weekdays Spots/Week	Rate	.55		ψ.,σσσ.σσ
Week: 10/15/12 10/21/12 1 1	\$1,350.00			
N 39 WBTV 10/15/12 10/15/12 America Now Start Date End Date Weekdays Spots/Week	9a-10a Rate	:30	NM 1	\$360.00
Week: 10/15/12 10/21/12 1 1	\$360.00			
N 40 WBTV 10/13/12 10/13/12 ACC Football Reg Season	•	:30	NM 1	\$3,000.00
Week: 10/08/12 End Date Weekdays Spots/Week 10/14/121- 1	<u>Rate</u> \$3,000.00			
N 41 WBTV 10/13/12 10/13/12 WBTV Sat 5a News	5-6a	:30	NM 1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate		İ	
Week: 10/08/12 10/14/12 1 1  N 42 WBTV 10/13/12 10/13/12 WBTV Sat 6a News	\$500.00	:30	NM 1	\$600.00
Start Date End Date Weekdays Spots/Week	6-7a <u>Rate</u>	.50	INIVI	φυυυ.υυ
Week: 10/08/12 10/14/121 1	\$600.00			
N 43 WBTV 10/13/12 10/13/12 WBTV Sat 7a News	7-8a	:30	NM 1	\$875.00
Start Date Week: 10/08/12End Date 10/14/12Weekdays 1Spots/Week 1	Rate \$875.00		1	
N 44 WBTV 10/13/12 10/13/12 CBS Saturday Early Show	8-10a	:30	NM 1	\$875.00



	Contract / Revision 833224 /	Alt Order # 06365188
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	AMERICAN CROSSRO	DA <b>1088</b>

Advertiser	Original Date / Revision
American Crossroads	10/05/12 / 10/05/12

		Spots/		Tot	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        1         1	Rate \$875.00				_
N 45 WBTV 10/13/12 10/13/12 Sat Prime Hour 2	9-10p	:30	NM	1	\$2,700.00
Week: 10/08/12 End Date Weekdays Spots/Week	<u>Rate</u> \$2,700.00				
N 46 WBTV 10/14/12 10/14/12 WBTV Sun Am News	5-6a	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate				•
Week: 10/08/12	\$40 <u>0.00</u> 6-7a	:30	NM	4	<b>¢</b> E7E 00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	1	\$575.00
Week: 10/08/12 10/14/12 1 1	\$575.00				
N 48 WBTV 10/11/12 10/11/12 Rachael Ray Start Date End Date Weekdays Spots/Week	10a-11a Rate	:30	NM	1	\$360.00
Week: 10/08/12	\$360.00				
N 49 WBTV 10/11/12 10/11/12 WBTV News @ 11p	11p-1135p	:30	NM	1	\$2,400.00
Week: Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$2,400.00				
N 50 WBTV 10/11/12 10/11/12 David Letterman	1135-1237a	:30	NM	1	\$650.00
Start Date         End Date         Weekdays         Spots/Week           10/08/12         10/14/12        1         1	<u>Rate</u> \$650.00				
Week: 10/08/12	11a-12p	:30	NM	1	\$1,800.00
Start Date	Rate	.50	14141	'	ψ1,000.00
Week: 10/08/12 10/14/121 1	\$1,800.00				
N 52 WBTV 10/11/12 10/11/12 CBS Daytime Start Date End Date Weekdays Spots/Week	12:30-2p Rate	:30	NM	1	\$800.00
Week: 10/08/12 10/14/121 1	\$800.00				
N 53 WBTV 10/11/12 10/11/12 WBTV News At Noon	12-12:30p	:30	NM	1	\$1,400.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        1         1	<u>Rate</u> \$1,400.00				
N 54 WBTV 10/11/12 10/11/12 WBTV News at 4p	M-F 4-4.30p	:30	NM	1	\$825.00
Week: Neek: 10/08/12 End Date Weekdays Spots/Week 10/14/121 1	<u>Rate</u> \$825.00				
N 55 WBTV 10/11/12 10/11/12 WBTV News 430a	430-5a	:30	NM	1	\$250.00
Start Date	Rate	.00			Ψ200.00
Week: 10/08/12 10/14/121 1	\$250.00		2124	4	<b>#075</b> 00
N 56 WBTV 10/11/12 10/11/12 WBTV News at 4.30p Start Date End Date Weekdays Spots/Week	M-F 4.30p-5p Rate	:30	NM	1	\$875.00
Week: 10/08/12 10/14/121 1	\$875.00				
N 57 WBTV 10/11/12 10/11/12 WBTV News 5a Start Date End Date Weekdays Spots/Week	5-530a Rate	:30	NM	1	\$900.00
Start Date Week: 10/08/12End Date 10/14/12Weekdays 1Spots/Week 1	\$900.00				
N 58 WBTV 10/11/12 10/11/12 WBTV News at 5p	5p-5:30p	:30	NM	1	\$1,800.00
Week: 10/08/12 End Date Weekdays Spots/Week 10/14/121 1	<u>Rate</u> \$1,800.00				
N 59 WBTV 10/11/12 10/11/12 WBTV News 530a	530-6a	:30	NM	1	\$1,100.00
Start Date         End Date         Weekdays         Spots/Week           10/08/12         10/14/12        1         1	Rate \$1,100.00		j		
N 60 WBTV 10/11/12 10/11/12 WBTV News at 530p	M-F 530p-6p	:30	NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week	Rate	.00	1 4141	'	Ψ2,000.00
Week: 10/08/12 10/14/12 1 1	\$2,000.00		I		



		Alt Order # 06365188
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	AMERICAN CROSSROA	1088

Advertiser	Original Date / Revision		
American Crossroads	10/05/12 / 10/05/12		

		Spots/	To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			Φο οοο οο
N 61 WBTV 10/11/12 10/11/12 WBTV News at 6p Start Date End Date Weekdays Spots/Week	M-F 6p-630p Rate	:30	NM 1	\$2,300.00
Week: 10/08/12 10/14/121 1	\$2,300.00			
N 62 WBTV 10/11/12 10/11/12 WBTV News 6a	6-7a	:30	NM 1	\$1,300.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/08/12         10/14/12        1         1	<u>Rate</u> \$1,300.00			
N 63 WBTV 10/11/12 10/11/12 WBTV News Primetime	M-F 7p-730p	:30	NM 1	\$1,800.00
Start Date         End Date         Weekdays         Spots/Week           10/08/12         10/14/12        1         1	<u>Rate</u> \$1,800.00			
N 64 WBTV 10/11/12 10/11/12 The Early Show	7-9a	:30	NM 1	\$900.00
Start Date End Date Weekdays Spots/Week	Rate	.00		φοσο.σσ
Week: 10/08/12 10/14/121 1	\$900.00			
N 65 WBTV 10/11/12 10/11/12 Millionaire Start Date End Date Weekdays Spots/Week	M-F 730p-8p Rate	:30	NM 1	\$1,350.00
Week: 10/08/12 10/14/121 1	\$1,35 <u>0.00</u>			
N 66 WBTV 10/11/12 10/11/12 America Now	9a-10a	:30	NM 1	\$360.00
Week: 10/08/12 End Date Weekdays Spots/Week 10/14/121 1	<u>Rate</u> \$360.00			
N 67 WBTV 10/09/12 10/09/12 Rachael Ray	10a-11a	:30	NM 1	\$360.00
Week 10/08/12 End Date Weekdays Spots/Week	Rate			
Week: 10/08/12	\$360.00 10-11p	:30	NM 1	\$8,800.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	φο,ουυ.υυ
Week: 10/08/12 10/14/12 -1 1	\$8,800.00			
N 69 WBTV 10/09/12 10/09/12 WBTV News @ 11p Start Date End Date Weekdays Spots/Week	11p-1135p Rate	:30	NM 1	\$2,400.00
Week: 10/08/12	\$2,400.00			
N 70 WBTV 10/09/12 10/09/12 David Letterman	1135-1237a	:30	NM 1	\$650.00
Week: 10/08/12 End Date Weekdays Spots/Week 10/14/12 -1 1	<u>Rate</u> \$650.00			
N 71 WBTV 10/09/12 10/09/12 Price Is Right	11a-12p	:30	NM 1	\$1,800.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	100		* 1,00000
Week: 10/08/12 10/14/12 -1 1	\$1,800.00			
N 72 WBTV 10/09/12 10/09/12 CBS Daytime Start Date End Date Weekdays Spots/Week	12:30-2p Rate	:30	NM 1	\$800.00
Week: 10/08/12 10/14/12 -1 1	\$800.00			
N 73 WBTV 10/09/12 10/09/12 WBTV News At Noon	12-12:30p	:30	NM 1	\$1,400.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/08/12         10/14/12         -1         1	<u>Rate</u> \$1,400.00			
N 74 WBTV 10/09/12 10/09/12 WBTV News at 4p	M-F 4-4.30p	:30	NM 1	\$825.00
Week 10/08/12 End Date Weekdays Spots/Week	Rate \$835.00			
Week: 10/08/12 10/14/12 -1 1  N 75 WBTV 10/09/12 10/09/12 WBTV News 430a	\$825.00 430-5a	:30	NM 1	\$250.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	Ψ230.00
Week: 10/08/12 10/14/12 -1 1	\$250.00			
N 76 WBTV 10/09/12 10/09/12 WBTV News at 4.30p Start Date End Date Weekdays Spots/Week	M-F 4.30p-5p Rate	:30	NM 1	\$875.00
Week: 10/08/12	\$875.00			
N 77 WBTV 10/09/12 10/09/12 WBTV News 5a	5-530a	:30	NM 1	\$900.00

10/05/12

Original Date / Revision

10/05/12



**WBTV One Julian Price Place** Charlotte, NC 28208 (704) 374-3500

		Alt Order # 06365188		
Contract Dates	Product	Estimate #		
10/09/12 - 10/15/12	AMERICAN CROSSRO	1088		

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S <sub>l</sub>	oots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         -1         1	Rate \$900.00				
N 78 WBTV 10/09/12 10/09/12 WBTV News at 5p	5p-5:30p	:30	NM	1	\$1,800.00
Week: 10/08/12 End Date 10/14/12 Weekdays Spots/Week	<u>Rate</u> \$1,800.00				
N 79 WBTV 10/09/12 10/09/12 WBTV News 530a	530-6a	:30	NM	1	\$1,100.00
Start Date End Date Weekdays Spots/Week	Rate				, ,
1100111 10700712 10711712 = 1	\$1,100.00				ФО ООО ОО
N 80 WBTV 10/09/12 10/09/12 WBTV News at 530p Start Date End Date Weekdays Spots/Week	M-F 530p-6p Rate	:30	NM	1	\$2,000.00
Week: 10/08/12 10/14/12 -1 1	\$2,000.00				
N 81 WBTV 10/09/12 10/09/12 WBTV News at 6p	M-F 6p-630p	:30	NM	1	\$2,300.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/08/1210/14/12-11	<u>Rate</u> \$2,300.00				
N 82 WBTV 10/09/12 10/09/12 WBTV News 6a	6-7a	:30	NM	1	\$1,300.00
Week: 10/08/12 End Date Weekdays Spots/Week	Rate		Ī		
Week: 10/08/12 10/14/12 -1 1  N 83 WBTV 10/09/12 10/09/12 WBTV News Primetime	\$1,300.00 M-F 7p-730p	:30	NM	1	\$1,800.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	1	φ1,000.00
Week: 10/08/12 10/14/12 -1 1	\$1,800.00				
N 84 WBTV 10/09/12 10/09/12 The Early Show Start Date End Date Weekdays Spots/Week	7-9a	:30	NM	1	\$900.00
Start Date Week:End Date 10/08/12End Date 10/14/12Weekdays -1Spots/Week	<u>Rate</u> \$900.00				
N 85 WBTV 10/09/12 10/09/12 Millionaire	M-F 730p-8p	:30	NM	1	\$1,350.00
Week: 10/08/12 End Date 10/14/12 Weekdays Spots/Week	<u>Rate</u> \$1,350.00				
N 86 WBTV 10/09/12 10/09/12 America Now	9a-10a	:30	NM	1	\$360.00
Start Date End Date Weekdays Spots/Week	Rate	.00		•	ψοσο.σσ
Week: 10/08/12 10/14/12 - 1 1	\$360.00				
N 87 WBTV 10/10/12 10/10/12 Rachael Ray Start Date End Date Weekdays Spots/Week	10a-11a Rate	:30	NM	1	\$360.00
Week: 10/08/12 10/14/121 1	\$360.00				
N 88 WBTV 10/10/12 10/10/12 WBTV News @ 11p	11p-1135p	:30	NM	1	\$2,400.00
Week: 10/08/12 End Date 10/14/12 Weekdays Spots/Week	<u>Rate</u> \$2.400.00				
N 89 WBTV 10/10/12 10/10/12 David Letterman	1135-1237a	:30	NM	1	\$650.00
Week: 10/08/12 End Date 10/14/12 Weekdays Spots/Week	Rate		Ī		
Week: 10/08/12 10/14/121 1  N 90 WBTV 10/10/12 10/10/12 Price Is Right	\$650.00 11a-12p	:30	NM	1	\$1,800.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	1	φ1,000.00
Week: 10/08/12 10/14/121 1	\$1,800.00				
N 91 WBTV 10/10/12 10/10/12 CBS Daytime	12:30-2p Rate	:30	NM	1	\$800.00
Week:         10/08/12         End Date 10/14/12         Weekdays 2 - 1 1         Spots/Week 2 - 1 1	\$800.00				
N 92 WBTV 10/10/12 10/10/12 WBTV News At Noon	12-12:30p	:30	NM	1	\$1,400.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        1         1	<u>Rate</u> \$1,400.00				
N 93 WBTV 10/10/12 10/14/121 1	M-F 4-4.30p	:30	NM	1	\$825.00
Start Date End Date Weekdays Spots/Week	Rate			•	ψ <b>220.00</b>
Week: 10/08/12 10/14/121 1	\$825.00		I		

Advertiser

American Crossroads



	Contract / Revision	Alt Order #
	833224 /	06365188
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	AMERICAN CROSSROA	1088

Advertiser Original Date / Revision 10/05/12 / 10/05/12 American Crossroads

		Spots/		<u>T</u>	otals_
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
N 94 WBTV 10/10/12 10/10/12 WBTV News 430a	430-5a	:30	NM	1	\$250.00
Week: 10/08/12 End Date Weekdays Spots/Week	<u>Rate</u> \$250.00				
					<b>#075.00</b>
N 95 WBTV 10/10/12 10/10/12 WBTV News at 4.30p Start Date End Date Weekdays Spots/Week	M-F 4.30p-5p Rate	:30	NM	1	\$875.00
Week: 10/08/12 10/14/121 1	\$875.00				
N 96 WBTV 10/10/12 10/10/12 WBTV News 5a	5-530a	:30	NM	1	\$900.00
Start Date End Date Weekdays Spots/Week	Rate		Į		
Week: 10/08/12 10/14/12 1 1	\$900.00				
N 97 WBTV 10/10/12 10/10/12 WBTV News at 5p	5p-5:30p	:30	NM	1	\$1,800.00
Week: Start Date   End Date   Weekdays   Spots/Week   10/08/12   10/14/12   1   1	<u>Rate</u> \$1.800.00				
N 98 WBTV 10/10/12 10/10/12 WBTV News 530a	530-6a	:30	NM	1	\$1,100.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI		ψ1,100.00
Week: 10/08/12 10/14/121 1	\$1,10 <del>0.00</del>				
N 99 WBTV 10/10/12 10/10/12 WBTV News at 530p	M-F 530p-6p	:30	NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/121 1	\$2,000.00				Фо ооо оо
N 100 WBTV 10/10/12 10/10/12 WBTV News at 6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	M-F 6p-630p Rate	:30	NM	1	\$2,300.00
Week: 10/08/12 10/14/121 1	\$2,300.00				
N 101 WBTV 10/10/12 10/10/12 WBTV News 6a	6-7a	:30	NM	1	\$1,300.00
Start Date End Date Weekdays Spots/Week	Rate		ļ		
Week: 10/08/12 10/14/12 1 1	\$1,300.00				
N 102 WBTV 10/10/12 10/10/12 WBTV News Primetime	M-F 7p-730p	:30	NM	1	\$1,800.00
Week: 10/08/12 End Date Weekdays Spots/Week	<u>Rate</u> \$1.800.00				
N 103 WBTV 10/10/12	7-9a	:30	NM	1	\$900.00
Start Date End Date Weekdays Spots/Week	Rate	.00			Ψ300.00
Week: 10/08/12 10/14/121 1	\$900.00				
N 104 WBTV 10/10/12 10/10/12 Millionaire	M-F 730p-8p	:30	NM	1	\$1,350.00
Week: 10/08/12 End Date Weekdays Spots/Week	<u>Rate</u> \$1,350.00				
		.20	NINA		<b>#200.00</b>
N 105 WBTV 10/10/12 10/10/12 America Now Start Date End Date Weekdays Spots/Week	9a-10a Rate	:30	NM	1	\$360.00
Week: 10/08/12 10/14/121 1	\$360.00		j		
N 106 WBTV 10/10/12 10/10/12 Wed Prime Hour 2	9-10p	:30	NM	1	\$9,100.00
Start Date End Date Weekdays Spots/Week	Rate		ļ		
Week: 10/08/12 10/14/121 1	\$9,100.00				
		Totals		106	\$158,625.00

Time Period # of Spots **Gross Amount** Net Amount 10/01/12 -10/15/12 106 \$158,625.00 \$134,831.25 Totals 106 \$158,625.00 \$134,831.25

Signature:	Date:	